DEMO VERSION
COLLEGE
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STATION
GULF COAST
Cattleman
2026 Texas A&M
BEEF CATTLE

Texas Farm Bureau works every day to protect agriculture and your livelihood. We're in Austin and Washington, D.C. to advocate for the rural way of life and the values that keep Texas strong.

We're prepared by our past to focus on the future. And that's a future that keeps you and Texas agriculture growing for generations.

It certainly has been a wild ride in the cattle business this year. Just when we thought cattle prices had reached remarkable levels last year, this year has exceeded expectations, driven by strong consumer demand for U.S. beef.

Of course, when the cattle business brings good news, there always seems to be a challenge waiting around the corner to keep ranchers humble. This year, that challenge came in the form of insects.

With record cattle prices, every additional pound of calf weaned and marketed has never been more valuable. Throughout this year's program, participants will find numerous sessions focused on production practices that improve fertility, increase efficiency, and add pounds to the cattle they produce.

Our goal is to bring together leading researchers, educators, and industry professionals to provide the latest research findings, practical management strategies, and timely information that you can put to work in your own operation.

You may contact us at 2471 TAMU, College Station, TX 77843-2471 or at (979) 314-8507, or visit our website at https://beefcattleshortcourse.com.

DEMO VERSION

DR. JASON CLEERE
EXTENSION BEEF CATTLE SPECIALIST

PARKING INFORMATION (PG. 7)
MSC MAP (PG. 8)
MEALS (PG. 9)

SATURDAY, AUGUST 1, 2026

5:30 PM - OPTIONAL PRE-CONFERENCE BRAZOS VALLEY CATTLEWOMEN'S DINNER & DANCE (TICKET REQUIRED)

SUNDAY, AUGUST 2, 2026

8 AM - 5PM - OPTIONAL PRE-CONFERENCE RANCH HORSE TRAINING
HILDEBRAND EQUESTRIAN CENTER
8 AM - 5PM - OPTIONAL PRE-CONFERENCE VETERINARY CE TRAINING
MSC 2402
12:00 PM - ONSITE REGISTRATION & EARLY PACKET PICK-UP
RUDDER
3:00 PM - TEXAS PUREBRED CATTLE ALLIANCE ANNUAL MEETING
MSC 2404

MONDAY, AUGUST 3, 2026:

6:30 AM - COFFEE & BREAKFAST IN THE TRADE SHOW
6:30 AM - REGISTRATION AT RUDDER
8:00 AM - GENERAL ASSEMBLY & ORIENTATION - RUDDER THEATER
8:30 AM - 12:00 PM - CONCURRENT CATTLEMAN'S COLLEGE SESSIONS (PG. 10-13)
11:00 AM - 1:30 PM - LUNCH
1:30 PM - GENERAL SESSION (PG. 14-15)
5:30 PM - FAMOUS TEXAS AGGIE PRIME RIB DINNER

TUESDAY, AUGUST 4, 2026:

7:00 AM - CAPITAL FARM CREDIT MILITARY VETERANS BREAKFAST
7:00 AM - COFFEE & BREAKFAST IN THE TRADE SHOW
8:30 AM - 12:00 PM - CONCURRENT CATTLEMAN'S COLLEGE SESSIONS (PG. 16-20)
11:00 AM - 1:30 PM - LUNCH & TRADE SHOW
11:00 AM - 12:00 PM - OPTIONAL PICOLINIC ACID TRAINING (PG. 21)
1:30 PM - 5:30 PM - CONCURRENT CATTLEMAN'S COLLEGE SESSIONS (PG. 21-25)

WEDNESDAY, AUGUST 5, 2026:

7:00 AM - COFFEE & BREAKFAST AT ALL LOCATIONS

DEMO VERSION

701x
Advanced Ag Products (AAP) - By-O-reg+
AG Southwest Rainfall Insurance
Ag Workers Insurance
AgriLife Learn
AgriWebb
AgSpire
AgTrust Farm Credit
Alamo Heights Counseling, Inc. & Cheryl Senchesen-Shulte
Alligare
American Angus Association
American Brahman Breeders Association
American Gelbvieh Association
American International Charolais Association
ASC Equipment
Azelis Agricultural & Environmental Solutions
B&B Cattle Company
Bamert Seed Company
Barenbrug USA
Beefmaster Breeders United
Bekaert Fencing
BigIron
Bimeda
BioStone Animal Health
Biozyme
Black Sheep Aerial
BOEHRINGER INGELHEIM ANIMAL HEALTH
Bovine Elite/Integrated Breeders
Brahman Journal
BRC Ranch
Breedr
Briggs Ranches
Capital Farm Credit
Cargill
Cattle Stats, LLC
CattleMax
Crop & Range Insurance
CRYSTALYX/SWEETLIX
Cutco
Datamars Livestock
Diamond J Braunvieh
Dropping Studios
East Texas Seed Company
Elanco
Endovac Animal Health
Envu Range & Pasture
Estrotect, Inc.
FERA Diagnostics & Biologicals
FRESH TRAYS- Texas A&M AgriLife Extension
Ful-O-Pep Feeds
Gallagher
Gulf Coast Cattleman
HALFMANN LAND & LIVESTOCK
Halter
Hargrove Ranch Insurance
Helena Range & Pasture Division
Herdwatch
HerdX Technologies
High Ground Ag Services
Huvepharma
IDEXX
Ignition Land Services
International Brangus Breeders Association
J&J Cattle Co
Jorgensen Land & Cattle
Killian Insurance Agency, LLC
KoC Outdoors
Life Products
Livestock Nutrition Center
Lone Star Feed
LoneStar Ag
LYSSY & ECKEL FEEDS
Merck Animal Health
Moly Manufacturing / Silencer
MOMENTUM AG
Murdoch's Ranch & Home Supply

DEMO VERSION

Oak Creek Farms
OKBRAND
Parnell
Performance Livestock Analytics
PolyCleat Trailer Flooring
Postive Feed, Ltd.
Powder River Livestock
Powerflex / Range Ward
Prairie View A&M University
Cooperative Extension Prog
AgNr
Pro Earth Animal Hea
Producers Cooperat
ProWay Livestock Equipment
Ranch House Desi ns
RanchBot
Ranche Choice Processing
Ran nHand Beef Cattle
M nagement Software
RanchWorx¬Æ Pasture Aerators
Red Chain Feeds
Rozell Sprayer Mfg
Rural Strategies
San Antonio Steel Company
Santa Gertrudis Breeders Association
SIMPLOT GROWER SOLUTIONS
Southern Livestock Standard
Southwest Black Hereford Association
ST Ranch Equipment
Standley Feed & Seed
Sunbelt Custom Mineral
Tarleton State University Animal Science
Texas & Southwestern Cattle Raisers Association
Texas A&M AgriLife Extension Disaster Assessment & Recovery
Texas A&M Veterinary Medical Diagnostic Laboratory
Texas Beef Council
Texas CattleWomen
Texas Conservation & Sustainability Initiative
Texas Department of Agriculture
Texas Farm Bureau
Texas Farm Credit
Texas Hereford Association
Texas Land & Mineral Owners Association
Texas Ranch Sales LLC
The Art of Range Podcast / StockSmart
The Branch Ranch Inc
The JC Smith Company
Thomas Charolais, Inc
Thomas Moore Feed
TrailMasters Clearing and Mulching
Trans Ova Genetics
Triangle Ag Group
TRUAX Company
United Ag & Turf
USDA Farm Service Agency
Villa Ranch
W4 Ranch
Westway Feed Products
Windthorst Custom Meat Company
WRI Outdoors
WSR Insurance
Y-TEX Corp
Zinpro

DEMO VERSION

7707 Raymond Stotzer Pkwy (Highway 60) College Station, Texas 77845

7802 Turkey Creek Rd. College Station, 77830

HILDEBRAND EQUESTRIAN CENTER

3240 F and B Rd College Station, TX 77843

ROSENTHAL MEAT SCIENCE & TECHNOLOGY CENTER

488 Olsen Blvd College Station, TX 77845

LOUIS PEARCE PAVILION

555 George Bush Dr W College Station, TX77840

CAPITAL FARM CREDIT HEADQUARTERS

3902 South Traditions Dr College Station, TX 77845

DEMO VERSION

PARKING INFORMATION

MONDAY & TUESDAY PARKING

University Garage and Gene Stalling Garage will be available for $15 a day.

Gene Stalling Garage will only be accessible by Joe Routt Blvd.

WEDNESDAY PARKING

West Campus Parking Garage and Lot 74 Visitor will be available for aprrox. $10 a day for the Rosenthal Demonstration.

Pay using ParkMobile Signs;

(lot #7747 (WCG) or lot #7722 (Lot 74)

MSC & RUDDER PLAZA MAP

DEMO VERSION

MONDAY, AUGUST 3, 2026:

6:30 am - Coffee & Breakfast at the Trade Show
Sponsored by: Sunbelt Custom Mineral, Cavender Ranches, Integrated Breeders & Bovine Elite

11:30 am - 1:30 pm - Lunch & Trade Show
Location: MSC Bethancourt Ballroom
Sponsored by: Livestock Nutrition Center, Envu, Jorgensen Land & Cattle & Elanco

Bluebell Ice Cream in Trade Show
Boehringer Ingelheim

5:30 pm - Famous Texas Aggie Prime Rib
Location: MSC Bethancourt Ballroom
Sponsored by: Nolan Ryan Beef, Texas A&M Animal Science, Capital Farm Credit & Texas Farm Bureau

DEMO VERSION

TUESDAY, AUGUST 4, 2026:

7:00 am - Capital Farm Credit Veterans Breakfast
Sign up at the Capital Farm Credit trade show booth

7:00 am - Coffee & Breakfast at the Trade Show
Sponsored by: Thomas Charolais, NuFarm, Westway Feeds, Merck Animal Health & Moly Manufacturing

11:30 am - 1:30 pm - Lunch & Trade Show
Location: MSC Bethancourt Ballroom
Sponsored by: Statite50, Producers Cooperative, Ranch House Design & Positive Feed

Bluebell Ice Cream in Trade Show
Boehringer Ingelheim

WEDNESDAY, AUGUST 5, 2026:

DR. JASON SMITH & DR. KARL HARBORTH

"THEY'RE TALKING BEEF, BUT IN WHAT LANGUAGE?"

MONDAY, AUGUST 3, 2026 - RUBBER THEATRE

8:30 am - Dive into the basics of the beef cattle industry with the Introduction to Cattle Production session. Build your foundational knowledge about industry sectors, standards, and practices and gain an overview of topics such as beef cattle breed types, genetics, and basic reproductive knowledge.

DEMO VERSION

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FORAGE MANAGEMENT I (2 CEUs)

COORDINATORS:

DR. VANESSA CORRIHER-OLSON,
DR. LARRY REDMON & DR. MONTE ROUQUETTE

CEU CREDITS: 1 GENERAL & 1 IPM

MONDAY, AUGUST 3, 2026 - MSC 2400

8:30 am - Soils & Fertility: Dr. Larry Redmon
9:15 am - Stored Forage: Dr. Joao Vendramini
10:00 am - Pasture Mealy Bug and other Forage Insect pests: Dr. David Kerns
10:50 am - Integrated Weed Managemnt - Dr. Vanessa Corriher-Olson

HELENA

MONDAY, AUGUST 3, 2026 - RUDDER FORUM

8:30 am - From Forages To Supplements: Cost Effective Nutrition For Cow-Calf Operations
Dr. Jason Banta

DEMO VERSION

RANCHING AROUND THE WORLD

COORDINATOR: DR. ODILE POLANCO

MONDAY, AUGUST 3, 2026 - MSC 2404

8:30 am - Introduction & IBCA Talk:
Dr. Odile Polanco

8:45 am - Ranching at a Continental Scale: The Brazilian Perspective: Dr. Eriklis Nogueira

9:30 am - Different Latitude, Same Goal: Insights From Colombia's Tropical Cattle Industry
Dr. Camila López

10:15 am - Usa And Latam Beef Packing Plants Overview: Focuses, Automation and Technology: Héctor Garnica

11:00 am - Beef Cattle Production in Northern Veracruz, Mexico: Traditions, Challenges and Opportunities: Dr. Victor González

MONDAY, AUGUST 3, 2026 - MSC 2406

8:30 am - Herd Management Decisions That Affect Genetic Potential in Commercial Herds: Dr. Andy Herring

9:30 am - The Role And Value Of Hybrid Vigor in Commercial Cow/Calf Production Dr. David Riley

10:30 am - The Value Of Local Cow Adaptation In The Gulf Coast With Emphasis On Hair Shedding: Dr. Trent Smith

DEMO VERSION

ANGUS
THE BUSINESS BREED

SOUTHERN
LIVESTOCK

J&L
CATTLE CO

BRIGGSRANCHES
PO Box 1417 • Victoria, Texas 77902
Joe Jones, Manager • 361.550.0994
Tol Cawley • 936.581.1174
briggsranches@hotmail.com
Traylor Division
Bloomington, Texas
San Roque Division
Catarina, Texas
San Carlos Division
Rio Grande, Texas

BEEF CATTLE HEALTH MANAGEMENT (VET CE)

COORDINATOR: DR. TOM HAIRGROVE

MONDAY, AUGUST 3, 2026 - RUDDER TOWER 601

VET CE: 3.5 HOURS

8:30 am - Bovine Trichomoniasis in Texas using Slaughterhouse Data Ms. Hailey Shaw, Dr. Glennon Mays, Lane Dunn, Dr. David Anderson, Dr. Jake David.

10:00 am - Bovine Leptospirosis, Genital Leptospira: Jessica Chase and Dr. Tom Hairgrove

10:30 am - Current programs to control gastrointestinal parasites: Jessica Chase and Dr. Tom Hairgrove

DR. MARK MATOCHA & JACOB WIGHTMAN

CEU CREDITS: 1 DRIFT, 1 LAWS & REGS, 1 IPM

MONDAY, AUGUST 3, 2026 - RUBBER TOWER 301

8:30 am - Laws and Regulations Update
Jacob Wightman

9:40 am - Feral Pig Management Toolbox
James 'Jay' Long

10:30 am - Spray Drift Minimization
Dr. Mark Matocha

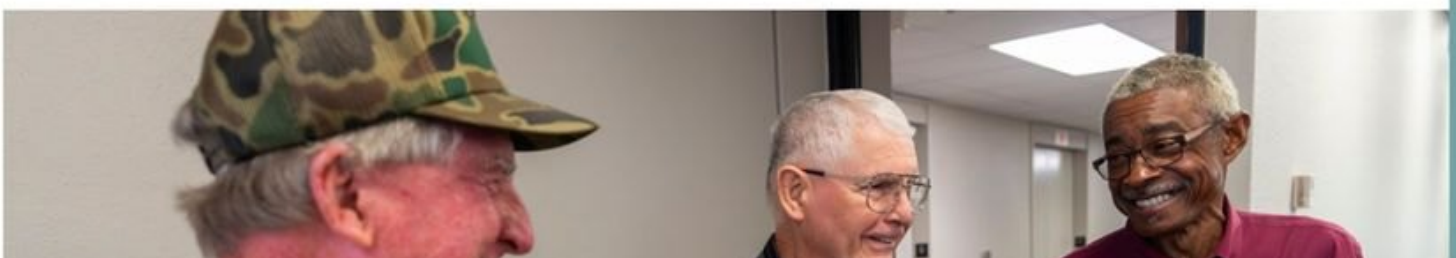
DEMO VERSION

Alligare®
A member of the ADAMA Group

In memory of

DR. DON RENCHIE

Dr. Don Renchie, Professor, Extension Program Leader, and Pesticide Safety Education Program Coordinator with Texas A&M AgriLife Extension Service, dedicated his life to education, leadership, mentorship, agriculture, and public service. Throughout his distinguished career with Texas A&M AgriLife Extension and numerous state and national organizations, he became widely recognized for his commitment to pesticide safety education, youth development, environmental stewardship, agricultural advancement, and community outreach.



"THE VALUE OF EVERY POUND:
TEXAS CATTLE MARKET TRENDS"

MONDAY, AUGUST 3, 2020 - RUDDER AUDITORIUM

1:30 pm –Welcome – Dr. Jason Cleere

1:45 pm – Forecasting the Future: What Long-Term Weather Trends Mean for Cattle Producers
Brian Bledsoe

2:20 pm – Land Trends in Texas: How much agricultural producing land are we losing?
Dr. Roel Lopez

3:0[illegible] pm – Cattle Producer Update
Dr. Justin Benavidez

3:45 pm – Cattle Market Outlook
Dr. David Anderson

4:20 pm - Trade Show

5:30 pm - Prime Rib Dinner

DEMO VERSION

TEXAS FARM BUREAU

CAPITAL FARM CREDIT

N★R NOLAN RYAN BEEF

DR. JUSTIN BENAVIDES
USDA CHIEF
ECONOMIST CATTLE

MR. BRIAN BLEDSOE
METEOROLOGIST

DEMO VERSION

DR. JASON CLEERE
TEXAS A&M AGRILIFE
EXTENSION

DR. DAVID ANDERSON
TEXAS A&M AGRILIFE
EXTENSION

DR. ROEL LOPEZ
TEXAS A&M AGRILIFE
EXTENSION

TUESDAY, AUGUST 4, 2026 - RUDDER THEATRE

8:30 am - A cattlemen's guide to body condition
Dr. Jason Smith

9:30 am - Break

9:45 am - Establishing and maintaining defined breeding and calving seasons
Dr. Ryon Walker

10:45 am- Break

11:00 am - Fundamentals of Herd Health
Dr. Jason Smith

DEMO VERSION

Houston Livestock Show and Rodeo

PROGRESSIVE CATTLE

LoneStar AG

FerAppease®
Maternal Bovine Appeasing Substance

DR. JACQUELYN PRESTEGAARD-WILSON
& MR. EGLEU MENDES

"Game Changing Grazing Technologies"

TUESDAY, AUGUST 4, 2026 - RUDDER AUDITORIUM

8:30 am - StockSmart - Calculating Stocking Rates for Smarter Grazing Decisions:
Mr. Tipton Hudson

9:20 am - Virtual Fencing as a Ranch Management Tool - Dr. Juliana Ranches

10:00 am - From Pasture to Practice: A Virtual Fencing Story on the Ranch: Jorge Pando

10:20 am - Virtual Fencing in Practice: The Producer's Perspective
Moderator: Dr. Jeff Goodwin

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KOC OUTDOORS
PolyCleat CLEATED TRAILER FLOORING
ARROWQUIP
RANCHBOT
Breedr

TUESDAY, AUGUST 4, 2026 - RUDDER TOWER 601

CEU CREDITS: 1 HR IPM & 2 HR GENERAL

VET CE: 3.5 HOURS

8:30 am - Texas Animal Commission Update on the Fever Tick, Equine Piroplasmosis, New World Screwworm - Dr. T.R. Lansford

9:30 am - Update on Control of Flies Affecting Cattle
Dr. Sonia Swiger, Dr. Rob Conley

10:30 am - The Asian Longhorned Tick and the Gulf Coast Tick, Why They Are Important Today.
Dr. Pete Teel & Dr. Tom Hairgrove

11:30 am - Theileria orientalis Ikeda, An Emerging Disease in the United States
Dr. Kevin Lahmers

DEMO VERSION

CENTRAL LIFE SCIENCES

ALTOSID IGR · ClariFly LARVICIDE · starbar

HIGH GROUND
INSURANCE & AG SERVICES

DR. JASON BANTA & DR. KARL HARBORTH

TUESDAY, AUGUST 4, 2026 - RUDDER FORUM

8:30 am - Understanding And Preventing Nutritional Disorders: Acidosis, Fo[illegible]er, Grass Tetany, Milk Fever and Mor[illegible]
Dr. Jason Banta

9:30 am - Nutrition Strategies For Successful Heifer Development - Dr. Karl Harborth

10:15 am - Break

10:40 am - Are excess mineral levels hurting performance of your cattle?
Dr. Jason Banta

11:30 am - Open nutrition Q&A

DEMO VERSION

Bimeda
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Microbial Insight
Since 1971

CATTLE GENETICS: PUREBRED OPERATIONS

COORDINATORS: DR. ANDY HERRING
TUESDAY, AUGUST 5, 2025 - RUDDER TOWER 301

8:00 am – Embryo production and products for replacement heifer considerations
Carly Crow

9:15 am - DNA to disease resistance: Genomic selection for BCHF and BRD - Kirk Ramsey

10:00 am - American Breeds Panel

INTERNATIONAL RANGUS BREEDERS ASSOCIATION
NEOGEN

DR. VANESSA CORRIHER-OLSON,
DR. LARRY REDMON & DR. MONTE ROUQUETTE

TUESDAY, AUGUST 4, 2026 - MSC 2400

8:30 am - NRCS Assistance Programs - Jason Hohlt
9:00 am - Texas Conservation & Sustainability Initiative - Dr. Jamie Foster
9:45 am - Winter Pasture Options- Dr. Gerald R. Smith
10:30 am - Grazing Management - Dr. Monte Rouquette

DEMO VERSION

REPRODUCTIVE MANAGEMENT

COORDINATOR: DR. BRUCE CARPENTER

TUESDAY, AUGUST 4, 2026 - MSC 2406

8:30 am - Nutritional Considerations for Winter Calving Season Management.
Dr. Royon Walker
9:15 am Evaluating Purchase Prices for Replacement Females - Dr. Merri Beth Day
10:00 am - Value of Bull Breeding Soundness Exams and New Technologies for Semen Evaluation - Dr. Odile Polanco
10:30 am - Replacement Heifers: Managing Expectations - Dr. Bruce Carpenter
11:15 am - Producer Panel: Considerations & Strategies to Implement and/or Shorten a Controlled Calving Season

DR. STACY HINES - MSC 2404 - 1 HR LAWS & REGS

Sign up for the free optional picolinic acid training, presented by Envu! Use this QR code or sign up at their booth!

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FARM TO FORK

COORDINATOR: MRS. RACHEL CUTRER

TUESDAY, AUGUST 4, 2026 - RUDDER FORUM

1:30 pm - Starting A Farm to Table Beef Business
Rachel Cutrer

2:30 pm - Choosing and Working With A Processor
Dustin Dean

3:15 pm - Legal Considerations for Selling Beef
Audra Smith

4:00 pm - Opportunties in the Go Texan Program
Texas Department of Agriculture
Manuel Martinez

DR. KARL HARBORTH & DR. TOM HAIRGROVE

TUESDAY, AUGUST 4, 2026 - RUDDER AUDITORIUM

CEU CREDITS: 2 HR GENERAL
VET CE: 3.5 HOURS

DEMO VERSION

1:30 pm - NWS Past, Present and Future
Dr. Phillip Kauffmann

2:00 pm - Current Status, Texas Animal Health Commission – Dr. TR Lansford

2:30 pm - Ectoparasites contribution to NWS infestations- Dr. Pete Teel

3:00 pm - Neonate calf care - Dr. Chris Womack

3:30 pm - NWS Producer Field Guide - Dr. Jason Smith

4:00 pm - Discussion Panel

TR Lansford, DVM
Riley Rhodes, Live Oak Market
Brad Roeder, AgriLife Extension Agent
Pete Teel, Ph.D.
Chris Womack, DVM
Jason Smith, Ph.D.
Admiral Micheal W. Schmoyer, Ph.D.

Boehringer Ingelheim

Y-TEX®
EXCELLENCE IN ANIMAL HEALTH™

TEXAS & SOUTHWESTERN CATTLE RAISERS ASSOCIATION

TUESDAY, AUGUST 4, 2026 - RUDDER TOWER 601

1:30 pm - Evaluating Bull Breeding Soundness Throughout The Breeding Season
Dr. Odile Polanco

1:50 pm - Impact Of Estradiol And Progesterone Concentrations At Cidr Removal And 48 Hours Later On Bos Indicus Cattle Estrus Expression And Pregnancy Success
Abigail Roberts

2:10 pm - Mechanistic Pathways Linking Rumen Undegradable Protein Supplementation To Ovarian Function And Hormonal Dynamics In Beef Females – Taylor Andrews

2:30 pm - Effect Of Protein Supplementation In Cattle Consuming KR Bluestem With Varying Crude Protein Content – Alyson Fontenot

2:50 pm - Evaluating The Repeatability Of Phenotypes In Growing Beef Heifers Measured Across Production Systems – Kyle Vahlekamp

3:10 pm - The Resilient Ranch Network: Sustainability Through The Beef Supply Chain
Katrina Turner

3:30 pm - Evaluation of solar-powered smart GPS devices for monitoring beef cattle on pasture – Egleu Mendes

3:50 pm - Effects of transportation stress on the Brahman calf liver – Sierra Sebesta

4:10 pm - Including the X chromosome in beef cattle genomic studies – Nan Zhang

4:30 pm - Investigating the crossbred advantage at the DNA level – Dana Mickey

DEMO VERSION

MRS. TIFFANY DOWELL LASHMET

TUESDAY, AUGUST 4, 2026 - RUDDER THEATRE

1:30 pm – Transmission Lines & Eminent Domain
Luke Ellis, Attorney

2:30 pm – Farm & Ranch Succession/Estate Planning
Dr. Shannon L. Ferrell

4:30 pm – Texas Water Law - Jim Bradbury, Attorney

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SOUTHERN LIVESTOCK
THOMAS MOORE FEED
HALL AND HALL

RANGELAND MANAGEMENT

COORDINATORS: DR. BARRON RECTOR, DR. MEGAN CLAYTON, DR. STACY HINES, DR. VANESSA CHORRIHER OLSON & DR. ZACH HOWARD

"COWS, GRASS & CASH FLOW"

TUESDAY, AUGUST 4, 2026 - MSC 2406

1:30 pm - Can You Afford to Restock or Feed Cattle?
Dr. Megan Clayton

Sizing Your Cows to Fit the Forage,
Dr. Stacy Hines

Using Cattle BCS & Fecal Pat Evaluations to Drive Stocking Decisions -Dr. Megan Clayton

3:15 pm - Break

3:30 pm - Overgrazing Forage vs. Underutilization:
Dr. Barron Rector

Restoring Pastures to Optimize Stocking Rate
Dr. Stacy Hines

DR. JACQUELYN PRESTEGAARD - WILSON
& DR. JEFF GOODWIN

TUESDAY, AUGUST 4, 2026 - MSC 2400

1:30 pm - Hard Truths About an Average Cow/Calf Operation - Dr. Jeff Goodwin

2:15 pm - Supporting Your Operation's Stability During Rainfall Deficiencies - Barry Coker

3:00 pm - Retailers' Role in Rancher Risk - Sydney Reese

3:45 pm - When Solar, Pipelines, and Data Centers Come Knocking - Gary Price

DEMO VERSION

AG SW
AG SOUTHWEST
CROP & RANCH INSURANCE

AgSpire

FENCE BUILDING
7:00 AM - TAMU BEEF CENTER
MS. KARA MATHENEY
Learn about different fencing materials & designs! This session will demonstrate how to build stretch sections and string multiple types of wire.

THE 50-YEAR FENCE
StaTite50

DEMO VERSION

REPRODUCTION DEMONSTRATIONS (3.5 VET CE)
8:30 AM - TAMU BEEF CENTER
DR. TOM HAIRGROVE & DR. KY POHLER

Reproductive Tract Scoring of Replacement Heifers Using Ultrasound and Pelvic Measurements.
Dr. Rob Conley

Performing a Complete Bull Breeding Soundness Exam Dr Cody Pohler & Dr. Glennon Mays

Structural problems and lameness that can affect your calf crop. Dr. Gary Warner and Dr. Jake Warner

Panel Discussion: Moderated by Dr. Tam Garland.

INTEGRATED BREEDERS
TRANS OVA
BOVINE ELITE

8:30 AM - FREEMAN ARENA

DR. BARRON RECTOR, DR. MEGAN CLAYTON, DR. STACY HINES, DR. VANESSA CHORRIHER OLSON & DR. ZACH HOWARD

8:30 am -Rotations on Getting Started with Herbicides, Brush ID, Brush Busters Equipment, Herbicide Application Considerations, and Dealing with Invasive Grasses

10:15 am - Break

10:30 am -Application Methods and Recommendations for Specific Plants

DEMO VERSION

MEMBER INDEPENDENT CATTLEMEN'S ASSOCIATION TEXAS

CORTEVA™ agriscience

BEEF CATTLE BUSINESS MANAGEMENT

8:30 AM - HILDEBRAND EQUESTRIAN CENTER AUDITORIUM

DR. DAVID ANDERSON, PANCHO ABELLO & KAITLYN WEBER

8:30 am - Today's Ranch Record Keeping
Penny and Terrell Miller

9:30 am - Adding Even More Value in Today's Market

10:00 am - The Capital Farm Credit Financial Program

10:15 am - Break

10:30 am - Cattle Tax and Management Accounting Update – 2026 - Hannah Jenkins, Courtney Hendrick, Zach Drillette,& Arty Brieden

GULF COAST

8:30 AM - LOUIS PEARCE PAVILION

DR. JASON BANTA, DR JASON SMITH & DR. KARL HARBORTH

Live animal demonstrations covering basic cowherd management practices with emphasis on Beef Quality Assurance. Proper vaccination techniques, castration, dehorning, freeze and hot iron branding, ear tagging, and implanting will all be demonstrated.

Station 1: Vaccination Considerations, Needle and Syringe selection – Dr. Jason Banta

Station 2: Castration and Implants – Dr. Jason Smith & Dr. Ryon Walker

Station 3: Animal Identification - Hot Iron Branding, Freeze Branding, and Ear Tags – Dr. Karl Harborth & Bryan Davis

DEMO VERSION

FUL-O-PEP
THOMAS charolais, inc.
Endovac ANIMAL HEALTH

BEEF CARCASS CUTOUT VALUE

8:30 AM - ROSENTHAL MEAT SCIENCE & TECHNOLOGY

DR. DAVEY GRIFFIN, DR. DAN HALE & DR. DREW CASSENS

Interested in selling ranch-raised beef, or do you just want to know more about carcass quality? Explore and learn about finished beef and where the value of the carcass is. This demonstration will break down the carcass to illustrate where the cuts of beef originate and how you can create additional value from your cattle.

8:30 AM - HILDEBRAND EQUESTRIAN ARENA

DR. BRUCE CARPENTER, DR. RON GILL, DR. CHARLES LONG & DUSTIN LAW

The focus of this session will be on developing the handler's sense of when to apply pressure and how much pressure to use to get cattle to work more smoothly and with less stress. Working cattle on foot, horseback and with dogs will all be demonstrated during this action-packed session.

DEMO VERSION

NEW! PESTICIDE APPLICATOR'S TRAINING COURSE

8:30 AM - 2:00 PM - CAPITAL FARM CREDIT HEADQUARTERS

An opportunity to obtain a private pesticide applicator's license. Training will occur before lunch with an opportunity to take the certification test at 1:00 p.m. There will be an additional $50 charge for this course.

To register:

Call (979)845-3849, or email tina.vanhorn@ag.tamu.edu

OR

Visit the registration table after Monday's general session, or one of the Pesticide Continuing Education sessions to register in-person

MERCHANDISE!

TUMBLERS
WATERBOTTLES
TRAVEL MUGS
HATS
T-SHIRTS
AND MORE!

DEMO VERSION

PLEASE VISIT OUR STORE LOCATED IN FRONT OF THE REGISTRATION DESK, TO GET ALL OF YOUR BEEF CATTLE SHORT COURSE GEAR!

SEE Y'ALL NEXT YEAR!

DEMO VERSION

73RD Annual Texas A&M Beef Cattle Short Course

AUGUST 2-4, 2027

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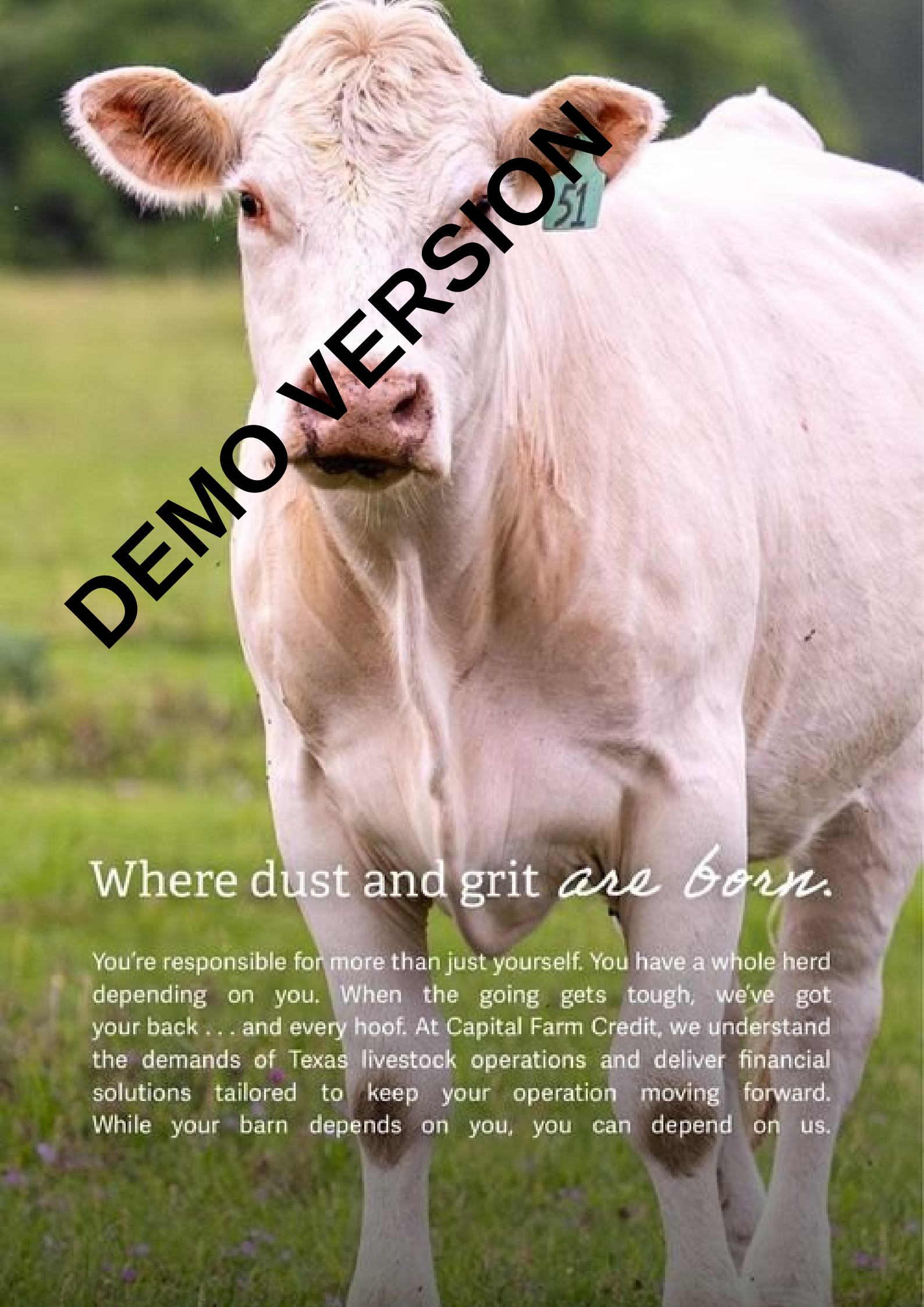

DEMO VERSION

Where dust and grit *are born.*

You're responsible for more than just yourself. You have a whole herd depending on you. When the going gets tough, we've got your back . . . and every hoof. At Capital Farm Credit, we understand the demands of Texas livestock operations and deliver financial solutions tailored to keep your operation moving forward. While your barn depends on you, you can depend on us.